



The 10th Annual Kids Day & Family Expo
at the Castine Center in Pelican Park
Saturday, March 17, 2012 from 10:00 a.m. - 4:00 p.m.
Produced by
Kids & Family Northshore "Your Family Resource Guide"

We would like to extend an invitation to your business to participate in our *10th Annual Kids Day & Family Expo* to be held once again at The Castine Center in Pelican Park, Saturday, March 17, 2012 from 10:00 a.m. – 4:00 p.m. The purpose of the Expo is to provide a fun-filled day for families to enjoy, to celebrate children and to provide a one-stop “shopping” experience for members of our community to learn about your school or business. This expo will provide parents an opportunity to visit a wide selection of booths with information regarding upcoming enrollment times for summer camp programs and for local businesses to share their goods and services. Activities will include:

- Live entertainment
- Saints Youth Department
- Inflatables
- The Fire Department’s Smokehouse
- Face painting
- Craft tables
- Hands-on activities and much, much more
- Climb Wall (there will be a fee for this activity)
- Pony Rides and petting zoo (there will be a fee for this activity)
- Train rides and much more!

Kids Day will be advertised and promoted in The Kids & Family Northshore; in local newspapers and publications, at area businesses and distributed on flyers. These flyers are distributed all over the region and in private and St. Tammany public schools the week of the event. Each booth will be listed in the brochure given out the day of the event to our guests and on the flyer.

Pelican Park, where the Castine Center is located, can have up to 10,000 visitors on a Saturday during sports season. Over 3500 people are expected to attend our event in 29,000 sq. feet of fun-filled space! Booth exhibit participation will include:

- A 8x10 booth with one 6-foot skirted table and two chairs, waste basket and booth sign
- Double booths have two 6-foot skirted tables and four chairs, waste basket and booth sign
- Each booth has an 8-foot rear drape and 3-foot side dividers
- Opportunity to provide materials promoting your business
- Opportunity for “give-aways” and “enter-to-win” promotions

Categories of Participation:

Non-Profit Organizations – Your school or business must be a 503C organization in order to receive a discounted rate of **\$350.00**.

For-Profit Organizations – For-Profit Organizations can receive an “**Early Bird**” discounted registration rate of **\$375 if paid in full by February 1st, 2012 or \$425.00** after that date.

Forms and payments must be received by February 1st, 2012 in order to receive the “Early Bird” discount. NO EXCEPTIONS. This year payment options include: Check, PayPal or credit card via phone. Please make checks payable to: Kids Day & Family Expo.

NO BOOTH SPACE IS GUARANTEED UNTIL PAYMENT IS RECEIVED!

All booths will be assigned on a first come, first serve basis so REGISTER EARLY! We have sold out of booth space the last 2 years!

On behalf of Kids & Family Northshore we hope you agree that this event is a must for you. To be a part of this great opportunity simply fill out the attached form and mail with payment to the address below or fax it in. We look forward to hearing from you soon.

Sincerely,

Elizabeth Heil, Publisher & Event Producer

Kids Day Expo
P.O. Box 651, Mandeville, Louisiana 70470
Phone 985-630-0572 Fax: 888-907-6908
Email: sales@KidsAndFamilyNS.com Website: www.kidsdayexpo.com

10th Annual



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Business Name _____
 Contact Person & Title _____
 Mailing Address _____
 City, State, Zip _____
 Phone _____ Fax _____ E-Mail _____
 Signature _____ Date _____

BOOTH RESERVATION WORKSHEET
 Complete this information to secure your booth. Be certain to add all options to your total.

Booth
 Agreement includes exhibit space, one 6'draped table (two in double booths), 8' high rear drape, 3' high side dividers, 2 chairs (4 in double booths), 1 wastebasket and booth identification sign.

Early Bird* Single Booth (8'x10') 375.00
 Single Booth (8'x10') 425.00
 Double Aisle Booth (8'x20') 625.00
 Center Aisle Booth additional fee + 100.00
 Non-Profit Organization (8'x10') 350.00

* Early Bird payments must be paid in full by Feb. 1, 2012

Electricity Options

No electricity required
 Electricity requested + 15.00

Badges
 Two Exhibitor Badges with **company name only** are included. Specify if you would like to order additional badges.
 Additional Badges Qty: _____ + \$2 each

Total due for badges _____

Food Sales
 Vendors will be allowed to sell food at their booths this year with prior approval for an additional fee.

___ Food Sales in my booth + 75.00

Additional Table Options (specify # of tables)

___ Additional 8' non-draped table(s) + 10.00
 ___ Additional 6' draped table(s) + 20.00

Total due for tables _____

Activity Agreement Option

By checking this block you agree to provide the manpower and supplies necessary to conduct a hands-on activity during the Expo. i.e. coloring station, painting/drawing, face painting or other craft. Please specify the activity. Table and chairs will be provided.

_____ activity _____

Door Prize Donations

We will donate items for door prizes and bring them the day of the event.

TOTAL AMOUNT DUE: (including booth and all options)

\$ _____ Total

Payment options: Check, PayPal or Credit Card via phone.
Fax or mail reservation form to:
 Kids Day Expo
 P.O. Box 651, Mandeville, LA 70470
 Phone 985-630-0572
 Fax 888-907-6908
 www.kidsdayexpo.com
 email: sales@KidsAndFamilyNS.com

FOR OFFICE USE ONLY

Amount Paid _____
 Date paid _____
 Check CC Cash
 Booth # _____

Take advantage of this great opportunity! Register Today!
 Visit www.kidsdayexpo.com